



# ***FALCONS***

*SPONSORSHIP  
OPPORTUNITIES*







## **ABOUT THE CLUB**

Established in 1978 and winning the first-grade men's competition in only our second year, Fairy Meadow Hockey Club (FMHC), has gone on to win multiple premierships and is now the 3rd largest club in the competition with over 200 active members registered. We are proud that many Falcons have gone on to represent the Illawarra, NSW Country, NSW State and Australia.

We're a family oriented and inclusive hockey club welcoming players of all ages and standards. We participate in outdoor and indoor competitions and are affiliated with Illawarra South Coast Hockey. We enter teams in the Junior (u9, u11, u13, u15, u18), Men's (1st grade, 2nd grade, 3rd grade, 4th grade) and Women's (1st grade, 2nd grade, 3rd grade, 4th grade) competitions.

To grow in hockey, FMHC needs the continuing support and assistance from people within the club and the broader community. Support and assistance comes in many ways from representation on management committees, coaching and managing teams or financially through sponsorship.



# **SPONSORSHIP OPPORTUNITIES**

## ***Principal (Naming) Sponsors***

### ***Minimum 3-year commitment (negotiable)***

- ✓ Your 'Brand' incorporated in the club's name.
- ✓ Your logo displayed prominently on the club playing strip (women's and men's).
- ✓ Framed acknowledgement plaque for you to display
- ✓ Acknowledgement on the club's Website including a business summary as well as featuring on our Facebook page and all publications.
- ✓ Four push notifications to the member base thought the year.
- ✓ Email notification and invitation to all club events
- ✓ Tickets to Presentation Evening x 2 people, including presentation of the 'Club Person of the Year' award

## ***Premier Grade Sponsor (Women's and Men's Competition)***

### ***Annual Sponsorship \$6,000***

- ✓ Your logo displayed prominently on Premier Grade uniforms (min commitment required)
- ✓ Framed acknowledgement plaque for you to display
- ✓ Court signage in a prominent position at all premier grade games
- ✓ Acknowledgement on the club's Website including a business summary as well as featuring on our Facebook page and all club publications.
- ✓ Three push notifications to the member base thought the year.
- ✓ Email notification and invitation to all club events
- ✓ Tickets to Presentation Evening x 2 people including presentation of the 'Players Player' award (Women's and Men's)

## ***Club Sponsor (All Competitions)***

### ***Annual Sponsorship \$4,500***

- ✓ Your logo displayed prominently on club web site & training gear.
- ✓ Framed acknowledgement plaque for you to display
- ✓ Business summary on club website as well as featuring on our Facebook page and all club publications
- ✓ Three push notifications to the member base thought the year.
- ✓ Email notification and invitation to all club events
- ✓ Tickets to Presentation Evening x 2 people

## ***Junior Sponsorship (Junior Competition)***

### ***Annual Sponsorship \$3,500***

- ✓ Your logo displayed prominently on junior Club gear.
- ✓ Framed acknowledgement plaque for you to display
- ✓ Court signage in a prominent position at all home games
- ✓ Acknowledgement on the club's Website including a business summary as well as featuring on our Facebook page and all publications.
- ✓ Two push notifications to the member base throughout the year.
- ✓ Email notification and invitation to all club events
- ✓ Tickets to Presentation Evening x 2 people, including presentation of the 'Junior Club Person of the Year' award

## ***Falcons Partner Sponsorship***

### ***Annual Sponsorship \$1000***

- ✓ Framed acknowledgement plaque for you to display
- ✓ Acknowledgement on the club's Website including a business summary as well as featuring on our Facebook page and all publications.
- ✓ Email notification and invitation to all club events
- ✓ Tickets to Presentation Evening x 2 people

## ***Community sponsorship***

### ***Annual Sponsorship \$750***

- ✓ Acknowledgement certificate/window sticker for you to display
- ✓ Acknowledgement on the club's Website
- ✓ Email notification and invitation to all club events
- ✓ Tickets to Presentation Evening x 2 people

## ***Friends of the Falcons***

### ***Annual Sponsorship \$250***

- ✓ Acknowledgement on the club's Website
- ✓ Email notification and invitation to all club events
- ✓ Tickets to Presentation Evening x 2 people

## ***FOR MORE DETAILS***

For more information or to discuss your involvement with FMHC please contact  
Nathan Harper ([president@fmhc.org.au](mailto:president@fmhc.org.au))

[fmhc.org.au](http://fmhc.org.au)

[facebook.com/FalconsHockey](https://facebook.com/FalconsHockey)